



新州建筑协会

Chinese Building Association of NSW

2025

★ SPONSORSHIP PROGRAM ★



新州建筑协会
Chinese Building Association of NSW

★ Summary ★

01

Our Members



02

Our Events



03

Our Sponsorships





新州建筑协会

Chinese Building Association of NSW

1. Our Members 

456

Number of Members

11%

Net Increase

JUNE 2025



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1. Our Members

16% Developers

23% Service Providers

22% Suppliers

22% Builders

17% Contractors





Background

91%

Chinese

9%

Others



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Chinese Building Association of NSW

2.Our Events – 2025

32

Number of Events

>50000

Participants



>10000
Offline



>40000
Online



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3.Our Sponsorships 

Annual Sponsorship

Sponsor Benefits	Gold	Platinum	Diamond
Annual Gala Tickets	5	5	10
Property Summit Tickets (GA)	5	5	10
Annual Magazine Advertising Page	1 Page	1 Page	2 Pages
Sponsor Logo Display (Pre-Event and Event Day Promotion)			
Website	S	M	L
WeChat	S	M	L
Banner	S	M	L
Price	8000	15000	25000



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3. Our Sponsorships

ANNUAL GALA



>200000 Impressions

>1350 Guests

>300 Enterprises

Date: November 2026 Venue: ICC Sydney



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3.Our Sponsorships

ANNUAL GALA

Sponsor Benefits	Table	Gold	Platinum	Diamond	Title
Exclusive Title Sponsor	×	×	×	×	✓
Keynote Speech on Stage	×	×	×	×	✓
Logo Display on the Invitation Materials	×	×	×	✓	✓
Logo Display on the RSVP & Reminder Emails	×	×	×	✓	✓
Video Loop before the event	×	×	×	✓	✓
Logo Display throughout the event	×	×	✓	✓	✓
Award Sponsor	×	×	✓	✓	✓
Award Presentation	×	×	✓	✓	✓
Opening Emcees Acknowledgement	×	✓	✓	✓	✓
Event Program Advertising Page	×	✓	✓	✓	✓
Event Ticket	×	10	10	20	20
Sponsor Logo Display (Pre-Event and Event Day Promotion)					
Logo Display on Event Admission Ticket	×	S	M	L	XL
Logo Display on all pre-event videos, media and online publicity	×	S	M	L	XL
Logo Display on all Publicity Materials (e.g. Poster, Banners, Annal Gala Press Conference etc.)	×	S	M	L	XL
Logo Display on all Event videos	×	S	M	L	XL
Price	4000	10000	30000	50000	100000



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3. Our Sponsorships

TRADE SHOW

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TRADE
SHOW

Rosehill Gardens

>5000 Visitors

>500 Builders

>100 Exhibitors

Date: 7&8 August 2026 Venue: Rosehill Gardens



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3.Our Sponsorships

TRADE SHOW

Sponsor Benefits	Exhibition Booth	Gold	Platinum	Diamond	Title
Keynote Speech on Stage	×	×	×	×	✓
Visitor List (Name & Email)	×	×	×	×	✓
Presentation at the Seminar Section	×	×	×	✓	✓
Opening Emcees Acknowledgement	×	×	×	✓	✓
Video Loop during the event	×	×	×	✓	✓
Introduction on Post-event Email	×	×	✓	✓	✓
Event Program Advertising Page	×	Inside Page	Inside Page	Back Cover/ Inside Cover Page	Back Cover
Exhibition Booth (3m*3m)	1	1	2	4	6
Sponsor Logo Display (Pre-Event and Event Day Promotion)					
Event Promotion – Media	×	S	M	L	XL
Event Promotion – Association Platforms	×	S	M	L	XL
Event Banner	×	S	M	L	XL
Price	3000	6000	10000	20000	50000



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3. Our Sponsorships

PROPERTY SUMMIT 2026



>1000 Property Investors

>500 High-Net-Worth Individuals

>100 Small and Medium-Scale Developers

Date: 27 February 2026 Venue: Concourse Chatswood



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3.Our Sponsorships

PROPERTY SUMMIT 2026

Sponsor Benefits	Gold	Platinum	Diamond	Title
Keynote Speech on Stage	×	×	×	✓
Opening Video Playback	×	×	×	✓
Break-time Video Loop	×	×	✓	✓
Event Program Advertising Page	×	Inside Full Page	Inside Front Cover / Inside Back Cover	Back Cover
Pre-event Promotional Video	×	✓	✓	✓
Guest Arrival Video Loop	×	✓	✓	✓
Emcees Opening Acknowledgement	✓	✓	✓	✓
Event VIP Ticket (Inclusive of VIP Lunch and Post-event VIP Networking Session)	2	2	3	5
Event Admission Ticket	5	5	10	20
Sponsor Logo Display (Pre-Event and Event Day Promotion)				
Event Promotion – Media	S	M	L	XL
Event Promotion – Association Platforms	S	M	L	XL
Event Banner	S	M	L	XL
Price	5000	10000	20000	50000



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3. Our Sponsorships

DEVELOPER CEO LUNCHEON

>40 Developers

>20 CEO or MD



>5 Industry Leaders



DEVELOPER CEO LUNCHEON

Sponsor Benefits	Event Sponsor
Event screen video playback	✓
Opening acknowledgement	✓
Event promotional poster	✓
Sponsor logo display on event materials	✓
Post-event promotion on the Association's Wechat platform	✓
Price	10000



MINISTER FORUM

Sponsor Benefits	Event Sponsor
Event screen video playback	✓
Opening acknowledgement	✓
Event promotional poster	✓
Sponsor logo display on event materials	✓
Post-event promotion on the Association's Wechat platform	✓
Price	10000



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3. Our Sponsorships

MEMBER CONNECT

>80 Members



>60 Target Members



MEMBER CONNECT

Sponsor Benefits		Event Sponsor	
	Sponsor Speech	✓	
	Event Video Production + Promotion	✓	
	Guest Invitation	✓	
	Sponsor logo display on event poster	✓	
	Post-event promotion on the Association's Wechat platform	✓	
	Price	10000	



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3.Our Sponsorships

COUNCIL CONNECT



COUNCIL
CONNECT

走进地方政府

求知 合众 兴产业

>100 Members



COUNCIL CONNECT

Sponsor Benefits	Event Sponsor
Sponsor Speech	✓
Event Video Production + Promotion	✓
Catering	✓
Guest Invitation	✓
Sponsor logo display on event poster	✓
Post-event promotion on the Association's Wechat platform	✓
Price	10000



BUILDER NIGHT

Sponsor Benefits	Event Sponsor
Sponsor Speech	✓
Opening Acknowledgement	✓
Sponsor logo display on event poster	✓
Sponsor Pull-up Banner	✓
Price	5000



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CONTACT US



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PARTNERSHIP

Your Support, Our Future!

★ LET'S WORK TOGETHER ★

