



新州建筑协会  
Chinese Building Association of NSW

2025



SPONSORSHIPS PROGRAM





新州建筑协会

Chinese Building Association of NSW

# ★ Summary ★

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Cooperation



新州建筑协会

Chinese Building Association of NSW

1. Association Introduction 

411

Number of Members

10%

Net Increase

30 JUNE 2024



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Chinese Building Association of NSW

16% Developers

23% Service Providers

22% Suppliers

22% Builders

17% Contractors





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Chinese Building Association of NSW

## Background

91%

Chinese

9%

Others



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2. Sponsorship Opportunities 

40

Number of events

>50000

Participants



>10000

Offline



>40000

Online



# Annual Sponsorships

Sponsor Benefits	Gold	Platinum	Diamond
Annual Gala Dinner Tickets	5	5	10
Development Summit Tickets	5	5	10
Annual Magazine	1 Page	1 Page	2 Pages
Sponsor Logo Display ( Pre - Event and Event Day Promotion)			
Website	S	M	L
WeChat	S	M	L
Banner	S	M	L
<b>Price</b>	<b>8000</b>	<b>15000</b>	<b>25000</b>



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## 2. Sponsorship Opportunities

# GALA



**>200000** Impressions

**>1300** Guests

**>300** Enterprises

Date : 8 NOV 2025

Venue : ICC



# Annual Gala

Sponsor Benefits	Table	Gold	Platinum	Diamond	Title
Exclusive Title Sponsor	x	x	x	x	✔
Speech on Stage	x	x	x	x	✔
Logo Display on the Invitation Materials	x	x	x	✔	✔
Pre-event Sponsor Promotion Video	x	x	x	✔	✔
Logo Display Throughout the Event	x	x	✔	✔	✔
Award Sponsor	x	x	✔	✔	✔
Award Presentation	x	x	✔	✔	✔
Event all relevant activities and publicity and verbal thanks to sponsors * Special thanks to the title sponsor	x	✔	✔	✔	✔
Full Page Advertisement on Event Brochure	x	✔	✔	✔	✔
Event Admission Tickets(10pp/table)	1 TABLE	1 TABLE	1 TABLE	2 TABLES	2 TABLES
Sponsor Logo Display ( Pre - Event and Event Day Promotion)					
Sponsor Logo on Event Admission Ticket/Lucky Draw Ticket	x	S	M	L	XL
Sponsor Logo appear on all pre-Event videos,cooperative media and online publicity	x	S	M	L	XL
Sponsor Logo appear on all Publicity Materials <small>*eg. Poster, banners, Annual Gala Dinner press conference site, etc.</small>	x	S	M	L	XL
Sponsor Logo appear on all Event videos <small>*eg. Event General promotional film, advertising video, etc.</small>	x	S	M	L	XL
<b>Price</b>	<b>4000</b>	<b>10000</b>	<b>30000</b>	<b>50000</b>	<b>100000</b>



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2. Sponsorship Opportunities 

## Tradeshow Sydney



**>5000** Visitors

**>500** Builders

**>200** Exhibitors

Date : 9-10 AUG 2025

Venue : Rosehills Gardens



# Tradeshaw Sydney

Sponsor Benefits	Exhibition Booth	Gold	Platinum	Diamond	Title
Sponsor Speech	x	x	x	x	✓
Vistor List (Name & Email)	x	x	x	x	✓
Presentation at the Seminar Section	x	x	x	✓	✓
Event all relevant activities and publicity and verbal thanks to sponsors <small>* Special thanks to the title sponsor</small>	x	x	x	✓	✓
Pre-event Sponsor Promotion Video	x	x	x	✓	✓
Sponsor Ads in the Post Event Email	x	x	✓	✓	✓
Advertisement on Event Brochure	x	Inside Page	Inside Page	Back Cover or Inside Cover Page	Cover Page
Exhibition Booth(3m*3m)	1	1	2	3	4
Sponsor Logo Display ( Pre - Event and Event Day Promotion )					
Event Promotion - Media	x	S	M	L	XL
Event Promotion - WeChat	x	S	M	L	XL
Event Banner	x	S	M	L	XL
<b>Price</b>	<b>4000</b>	<b>6000</b>	<b>10000</b>	<b>20000</b>	<b>50000</b>



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2. Sponsorship Opportunities 

## Development Summit



>650 Guests

>200 Businesses

>100 Developers

Date : 9 MAY 2025

Venue : ICC Sydney



# Development Summit

Sponsor Benefits	VIP Ticket	Gold	Platinum	Diamond	Title
Title Sponsor Speech	×	×	×	×	☑
Video Ads during Event Opening	×	×	×	×	☑
Video Ads during Event Breaks	×	×	×	☑	☑
Advertisement on Event Brochure	×	×	Inner Page Single Ad	Inside Front Cover/ Inside Back Cover Ad	Back Cover Ad
Pre-event Sponsor Promotion Video	×	×	☑	☑	☑
Promotion Video on Event Day	×	×	☑	☑	☑
Sponsor Business Banner	×	☑	☑	☑	☑
Event all relevant activities and publicity and verbal thanks to sponsors	×	☑	☑	☑	☑
VIP Tickets For The Event	1	5	10	15	20
Sponsor Logo Display ( Pre - Event and Event Day Promotion )					
Event Promotion - Media	×	S	M	L	XL
Event Promotion - WeChat	×	S	M	L	XL
Event Banner	×	S	M	L	XL
<b>Price</b>	<b>499</b>	<b>5000</b>	<b>10000</b>	<b>25000</b>	<b>50000</b>



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2. Sponsorship Opportunities

## Developer CEO Luncheon

>40 Developers

>20 CEO or MD



>5 Industry Leaders



# Developer CEO Luncheon

Sponsor Benefits	Event Sponsor	Title Sponsor
Exclusive Title Sponsor		✓
Video Ads during Event	✓	✓
Event all relevant activities and publicity and verbal thanks to sponsors	✓	✓
Logo Display on Event Poster	✓	✓
Logo Display on Event Invitation	✓	✓
WeChat Article Post Event Promotion	✓	✓
<b>Price</b>	5000	10000



# Minister Forum

Sponsor Benefits	Event Sponsor	Title Sponsor
Exclusive Title Sponsor		✓
Video Ads during Event	✓	✓
Event all relevant activities and publicity and verbal thanks to sponsors	✓	✓
Logo Display on Event Poster	✓	✓
Logo Display on Event Invitation	✓	✓
WeChat Article Post Event Promotion	✓	✓
<b>Price</b>	5000	10000



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2. Sponsorship Opportunities

## Member Showcase

>80 Members



>60 Target Members



## Member Showcase

Sponsor Benefits	Title
Sponsor Speech	✓
Event Video + Promotion	✓
Catering	✓
Guest Invitation	✓
Logo Display on Event Poster	✓
Event Promotion on CBANSW Social Media Platforms	✓
Price	10000



# Member Night

Sponsor Benefits	Event Sponsor	Title Sponsor
Exclusive Title Sponsor		✓
Sponsor Opening Speech	✓	✓
Event all relevant activities and publicity and verbal thanks to sponsors	✓	✓
Logo Display on Event Poster	✓	✓
Sponsor Pull-Up Banner	✓	✓
<b>Price</b>	<b>2500</b>	<b>5000</b>

**Builder / Contractor & Supplier / Service Provider**



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3. Strategic Cooperation



## CEO Club

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### CEO Club

CEO Club 致力于帮助优选企业成为行业领头羊

**Carson Gao**  
协会创始人兼CEO

- 创立澳洲最大华人行业协会  
在不到5年的时间内，会员数量突破400家，协会现已成为澳洲规模最大、最具影响力的华人行业平台。
- 成功领导行业巨头合作项目  
量成功管理一家与Master Builders的合资企业，在短短10年内实现业务增长25倍。

> Exclusive communication and planning to precisely target key customers, helping to achieve business growth

> Video marketing support

> High-end small-scale networking events



## Business Tour – Canton Fair

The Canton Fair is currently China's longest-running, largest, and most comprehensive international trade event.

### Objectives of the Business Tour

Resource complementarity: Introducing high-quality and affordable Chinese construction materials to the Australian market to reduce the high construction costs in Australia.

Precise connections: Business negotiations

On-site factory visits





## Become a Strategic Partner of the Association

The association offers customized services to member companies providing professional consulting services, such as law firms, insurance brokers, and headhunting firms. These services include



RESOURCE SHARING



BRAND PROMOTION



BUSINESS REFERRALS



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## Contact Us



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PARTNERSHIPS

# Your Support, Our Future!

★ LET'S WORK TOGETHER ★

